

05 August 2024

Call for expression of interest – application form

Should you wish to apply to give a presentation, or listen in at the workshop taking place on 9 October 2024, please complete this form and send it, together with your responses to the questions below, to B2Bworkshop@ecb.europa.eu.

Form of attendance

Present	<input type="checkbox"/>
Listen remotely only	<input type="checkbox"/>

Company details

Name of company	
Address (street, number)	
Postal code	
Country	
Type of company	

Contact person

Name	
Role	
Email address	
Phone number	

Questions to be answered and submitted with your application

In addition to the contact details you have provided above, please answer (to the extent possible) the following questions. You may attach any documents you deem necessary to support your responses (e.g. slides and selected relevant publications). This will serve as a basis for the selection of participants who will give presentations at the workshop.

- Which specific business-to-business (B2B) use cases are currently not, or not adequately, addressed and would remain insufficiently addressed in the near future in the absence of new initiatives?

- Which use cases do you see as being key for conditional (“programmable”) payment services for corporates?
- How can the full deployment of instant payments help address emerging B2B use cases? Are there dependencies with other ecosystems (e.g. electronic identity (eID) solutions and the digitisation of supply chain processes)?
- Why cannot these use cases be sufficiently addressed currently with commercial bank money solutions? How could new solutions based on either commercial or central bank money better address these use cases?
- What corporate payment use case would you see a digital euro or wholesale central bank money settlement (ntwCeBM) addressing? Is this use case currently covered by other means of payment?
- If you are planning to address emerging B2B needs, what are (i) the use cases addressed by the solution, (ii) the technological aspects of the solution, and (iii) the current status and future development plans for this solution?

When preparing your application, you are encouraged to consider thoroughly the high-level product design for the digital euro [endorsed](#) by the Eurosystem, as well as the [draft legislation](#) proposed by the European Commission.

The input you provide in response to the above questions will be used to evaluate potential presentations and should serve as the basis for your presentation if you are selected.

Please address any questions you may have to: B2Bworkshop@ecb.europa.eu.